

Go-Label Color Thermal Transfer Ribbons

Wide Color Range Across All Ink Types



Snack



Dairy



Produce



Medical



Pharmaceutical



Health/Beauty



Life Sciences



Automotive



Outdoor

Benefits

- Ideal for short run prime labels, brand color matching, inventory control and item matching and sorting
- Assures quick visual recognition for coding, stocking, tracking and retrieving merchandise
- For use in standard barcode printers and multi-head printers like Astromed, cab and Microplex
- Excellent print quality with high durability on a broad range of paper and synthetic tags and labels
- Over 450 skus in 50 colors across all thermal transfer ribbon types

Color Guide

DC100 - Wax



Red



*Green



*Light Blue



*Dark Blue

Swatches are approximate representations of actual colors. No guarantee can be made as to exact PMS color match, the numbers are closest PMS match.

*Scannable color: may pass for visible light scanners.

Color Thermal Transfer Ribbons

Product Range and Specifications

PRODUCT	DC100
Ink Type	Wax
Printhead	Flathead
Description	Ideal for short term labeling
# Spot Colors	7
White	-
Metallic Colors	Gold
Process Colors	-
iiColor Match	✓
APPLICATIONS	
Typical Applications	Logistics, Shelf Label
LABEL COMPATIBILITY	
Paper	✓
BOPP/PE	-
PET	-
Vinyl	-
DURABILITY	
Abrasion Resistance	✓
Chemical Resistance	-
Outdoor Durability	-
TECHNICAL SPECIFICATIONS*	
Film Thickness (μ)	4.5
Total Thickness (μ)	8.0
Melt Point (F)	68°C/154°F
Print Speed	8 IPS
Print Energy	LOW
COMPLIANCE	
UL Recognized	-
BS5609	-

Choosing the Right Color Ribbon for Scanning Applications

While black bars on a white background are a very good combination, the barcode does not have to be black and white. The color chosen must appear black under red light. It's important that the color used for the bars is a pure color, and not one that is created using a four color printing process. Here are some tips from the GS1 organization on color scanning:

- Bars must always be darker than the spaces.
- Warm colors such as yellow, red, orange and white are not seen by the scanner and are good for background colors.
- Cold colors such as green, blue, violet, and black are a good choice, as they appear black under red scanning light.
- The light margins around the bar codes are vital. They must never be encroached.
- Metallic surfaces and inks reflect light away.

Symbol Key

- ✓+ Highly Recommend
- ✓ Recommend
- Not Recommended